

Press Release – Diffusion immédiate

Mai 28th, Toulouse - France

Buybox rewarded for its growth strategy and its international outlook by "La Mêlée Numérique"

Buybox won the prize of « Growth, exposure and international outlook» for the 12th Awards of Digital Economy in Toulouse (France).

The prize "Growth, exposure and international outlook" aims to reward a digital company that meets **growth, innovation or performance for internationally developing itself**. Buybox, leader in B2B Social Payment solutions, has developed an innovative offer available in SaaS. These **solutions give merchants the opportunity to kickstart their own Social Payment's features**. That could be a group gift card or a kitty. Merchants such as **Celio, Wonderbox, Micromania, Splendia, Banque Edel and Paris Saint-Germain** have already adopted the Buybox solutions.

"This prize is both a recognition for the work we've done for more than 3 years and a support for achieving what's remain to accomplish. We acknowledge our investors; Midi Capital and Iris Capital (Orange, Publicis) for their support." **Marc Guedj, Buybox's founder and CEO.**

La Mêlée Numérique 2014 is a conference dedicated to innovation and digital that embraces the French Tech's collective ambition. The Awards of Digital Economy, **aim to promote and value know-hows and initiatives in terms of innovative digital apps and solutions**. The prize "growth, exposure and international outlook" was awarded by a jury of experts, journalists, institutional representatives, partners of La Mêlée, and former laureates.

BuyBox would like to thanks La MÊlé, which created this contest, and all the persons who have supported our project.

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